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Attorneys for Defendant Meta Platforms, Inc.

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

MAXIMILIAN KLEIN, et al.,

Plaintiffs,

v.

META PLATFORMS, INC., a Delaware
corporation,

Defendant.

Case No. 3:20-cv-08570-JD

**NOTICE OF CONDITIONAL
TRANSFER ORDER BY
JUDICIAL PANEL ON
MULTIDISTRICT LITIGATION**

Judge: Hon. James Donato

1 Defendant Meta Platforms, Inc. writes to notify the Court that on March 21, 2022, the
2 Judicial Panel on Multidistrict Litigation (JPML) issued a Conditional Transfer Order with
3 Simultaneous Separation and Remand, pursuant to Rule 7.1 of the JPML Rules of Procedure,
4 transferring the amended complaint filed by the Advertiser Plaintiffs (Dkt. No. 237) to the
5 multidistrict litigation *In re: Google Digital Advertising Antitrust Litigation*, 1:21-md-03010-PKC
6 (S.D.N.Y.). A copy of the Order is attached as Exhibit A.

7 1. On March 9, 2022, Meta filed, and notified this Court of the filing of, a Notice of
8 Potential Tag-Along Action with the JPML to notify the JPML that the Advertiser Plaintiffs’
9 amended complaint (Dkt. No. 237) is a potential tag-along action to *In re: Google Digital*
10 *Advertising Antitrust Litigation*, 1:21-md-03010-PKC (S.D.N.Y.).

11 2. On March 21, 2022, the JPML issued the Conditional Transfer Order with
12 Simultaneous Separation and Remand attached here as Exhibit A. The Order states that it “appears
13 that ... the advertiser action claims involve questions of fact common to the actions previously
14 transferred to MDL No. 3010” and so “transferred [those claims] under 28 U.S.C. § 1407 to the
15 Southern District of New York.” *See* Ex. A at 1. As for the “consumer action claims,” the Order
16 “separated and simultaneously remanded [them] under 28 U.S.C. § 1407(a), to the Northern
17 District of California.” *Id.* The Order further provides: “This order does not become effective
18 until it is filed in the Office of the Clerk of the United States District Court for the Southern District
19 of New York. The transmittal of this order to said Clerk shall be stayed 7 days from the entry
20 thereof. If any party files a notice of opposition with the Clerk of the Panel within this 7-day
21 period, the stay will be continued until further order of the Panel.” *Id.*

1 Dated: March 21, 2022

Respectfully submitted,

2 By: /s/ Sonal N. Mehta

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27 *Attorneys for Defendant Meta Platforms, Inc.*
28

CERTIFICATE OF SERVICE

I hereby certify that on this 21st day of March, 2022, I electronically transmitted the foregoing document to the Clerk's Office using the CM/ECF System.

By: /s/ Sonal N. Mehta
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